

Mark Custer

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PROFESSIONAL PROFILE

Results-oriented, detailed professional with a developing skill-set in web related technologies. Background includes work in a University Archives, Public Library, and Digital Collections department. Some notable accomplishments include the completion of a year-long LSTA Grant, the creation of an entire website in W3C-compliant XHTML and CSS, and a presentation that promotes the usage and distribution of open access electronic texts.

EDUCATION

MLIS, Library and Information Science
& Certificate of Advanced Study in Digital Libraries

Syracuse University

May 2006

GPA: 3.898

BA, English Literature

Indiana University, Bloomington

May 2003

WORK EXPERIENCE

-- East Carolina University, Joyner Library, Greenville, NC

Text & Markup Coordinator, August 2007 – present

Encode documents in XML; provide necessary crosswalks between formats; review the quality of work and validity of documents produced by students and staff; and manipulate large quantities of data using regular expression patterns.

More specifically, I have the responsibility of managing the EAD workflow, which has resulted in the maintenance of nearly 1800 finding aids and occasional staff training on EAD and XML formats.

- Informal documentation: <http://ead2002.pbwiki.com/>

I also oversee the metadata schemas used in the department – which include METS, MODS, EAD, TEI, AMD, and MIX – and update as necessary.

Outside of normal job duties, I currently serve on two committees: TAG (the Technology Assistants Group, which provides a first-line of defense when technical issues arise) and the Preservation Task Force (which is currently gathering information about the Library's policies on physical and digital preservation practices in order to provide recommendations for the future).

-- Granville County Library System, Oxford, NC

Technical Services Librarian, December 2006 – August 2007

My primary responsibilities included cataloging duties, serving as administrator of the SIRSI library automation system, and managing the public computer lab and the library's Sun Solaris web server. Additionally, I presided over the successful completion of an "Internet Infrastructure Improvement Grant" that had been awarded to the library in the summer of 2006 for an amount of \$35,140.

I also provided adult reference services, assisted with collection development, and made the effort

to hand-code and fully redesign the library's website (the site has since been replaced, however, and unfortunately the replacement has many browser-support errors. My version can be seen here: <http://personal.ecu.edu/custerm/pastprojects/gcpl/>).

-- Syracuse University Archives and Records Management, Syracuse, NY
Boar's Head Dramatic Society project intern, January – June 2006

Due to generous donations from former Boar's Head Dramatic Society alumni members, I was hired to create a digital library of playbills. My responsibilities included identifying proper playbills, collaborating with the digital services team, creating a metadata schema that adhered to Dublin Core standards, constructing an introductory website, and participating in the upload of this information into CONTENTdm, the software suite currently used by SU libraries for their digital projects. http://archives.syr.edu/collections/boars_head/

-- RGIS, Greensboro, NC / Greenville, NC / Bloomington, IN / Syracuse, NY
Assistant Team Leader, 1998 to December 2006

As a member of a skilled team I helped to ensure the completion of accurate inventories for a diverse list of clients, from Wal-Mart to local warehouses. Though such an odd-job has reinforced basic mathematical and communication skills, it has more importantly revealed to me a world of information in which collaboration between specialized corporations is often necessary to discover those inevitable variances between actual data versus expected data.

-- IUWC, Bloomington, IN
Intern, 2000

As an intern with the Indiana University Writers Conference I assisted in the general organization, opening, and closing of the event. The most specific task I undertook, however, was to create a booklet containing contact information for literary magazines that was distributed to all of the conference attendees. At my request, many of the literary magazines also sent sample copies of their publications, which I set up on public display during the week-long conference.

PRESENTATIONS

"Going with the Flow: Sustainable Models for Integrating Digitization." Panel Session Speaker. To be presented at the Society of American Archivists Conference, August 15, 2009, Austin, Tex.

"Getting to Know Electronic Books: toward (re)familiarizing libraries with books in an online environment." Presented on May 16, 2008 at the 5th Annual Paraprofessional Conference, Greenville, N.C.

TECHNICAL SKILLS & FAMILIARITY

- Microsoft Office Suite
- Photoshop
- Wordpress and wikis
- HTML, CSS, XML, XSL
- MARC21, AACRII, FRBR
- Dublin Core, EAD, TEI, MODS, METS
- Javascript and jQuery
- Python and Django